

FIG. 1

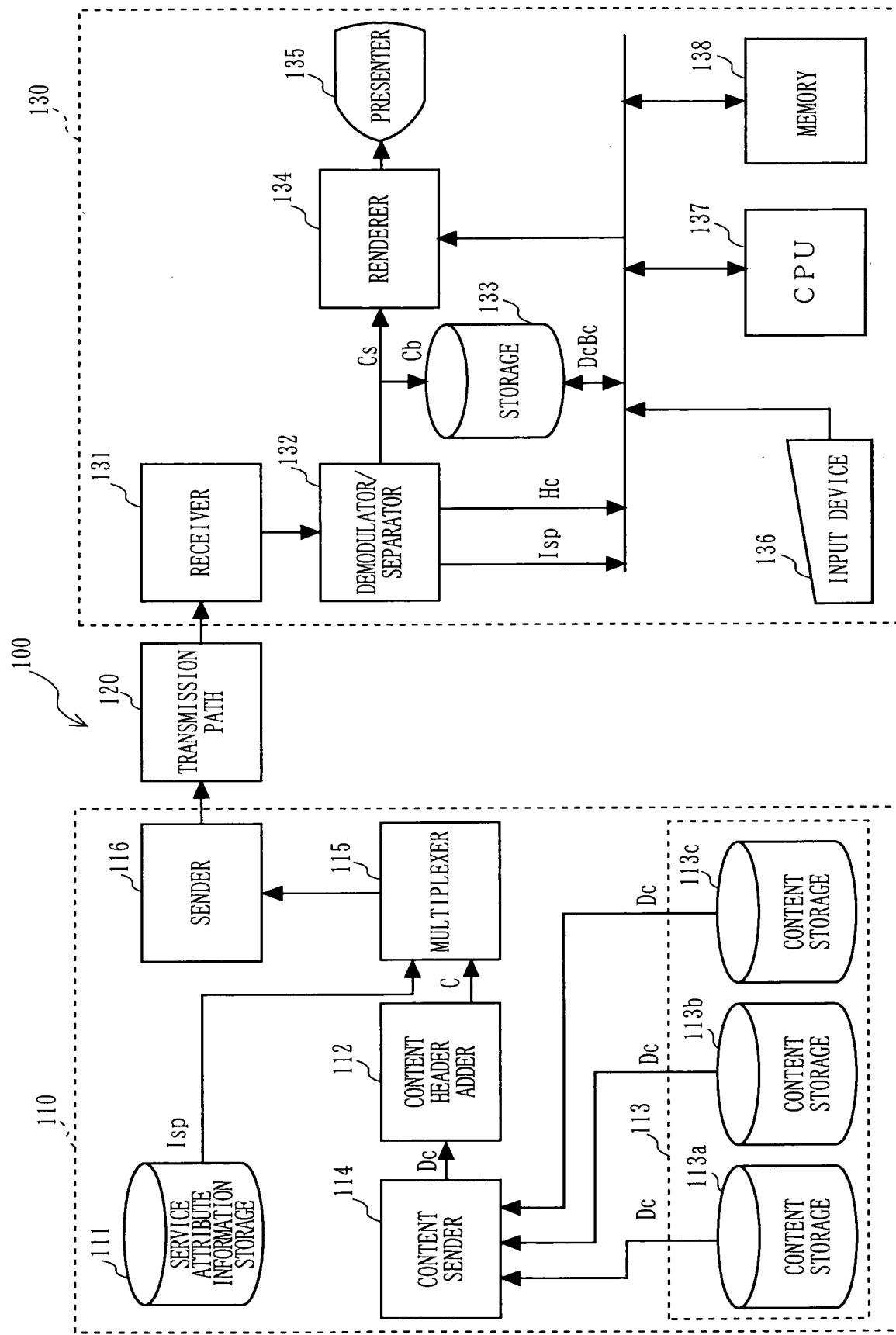


FIG. 2

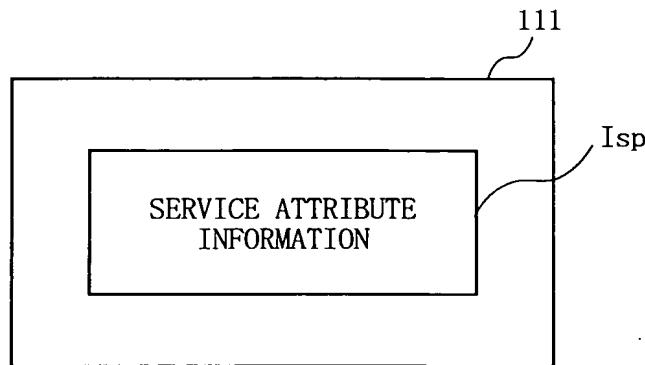
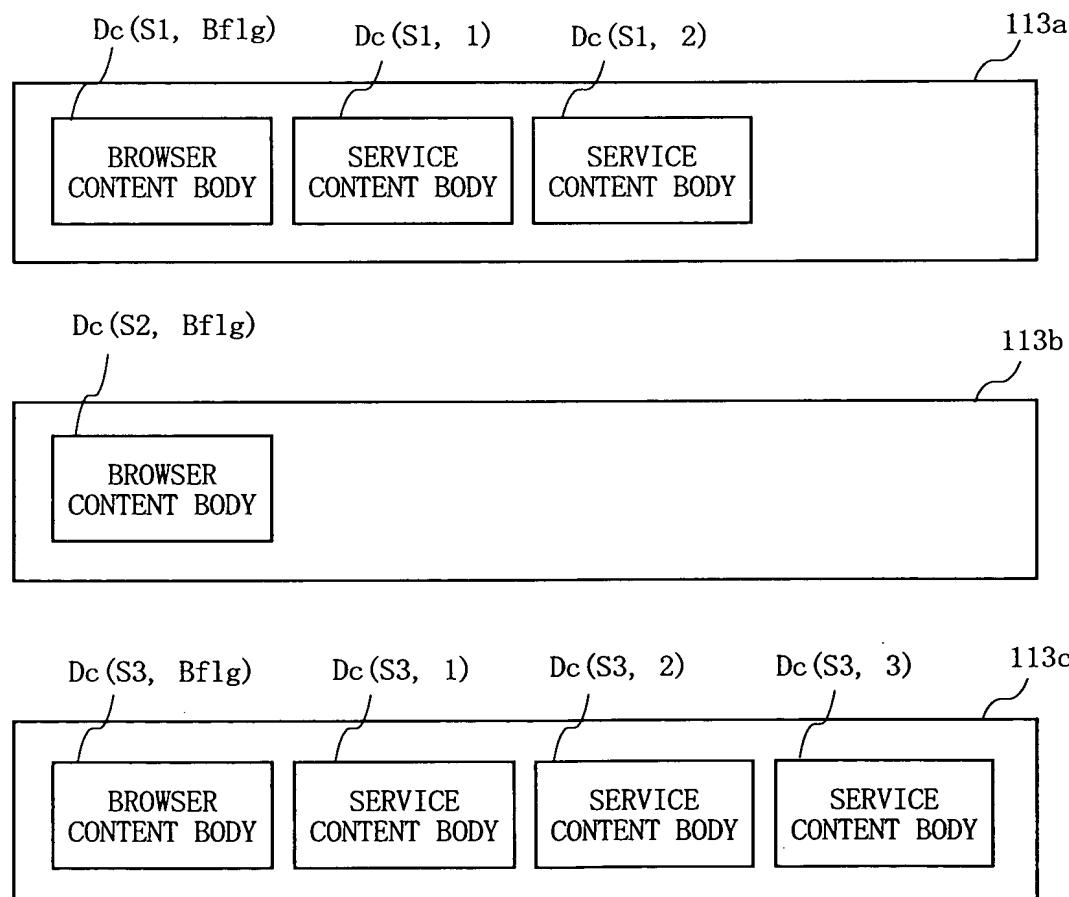


FIG. 3



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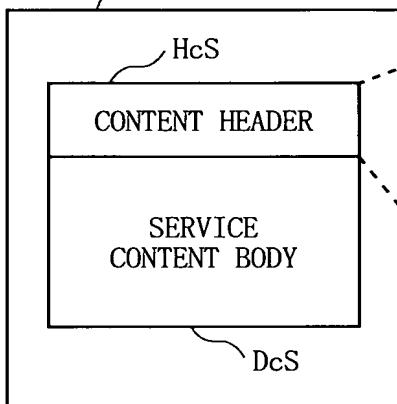
FIG. 4

Isp

SERVICE ID	SERVICE NAME
S 1	TODAY'S NEWS
S 2	RECOMMENDATION INFORMATION
S 3	NEW CAR GUIDE

FIG. 5

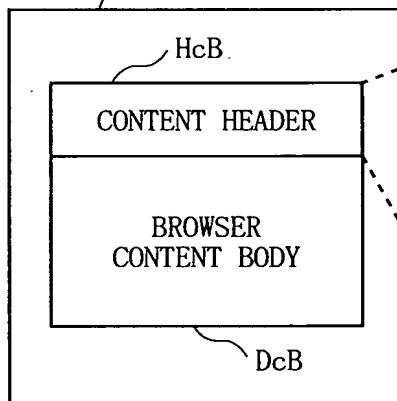
$C_s = C(S1, 1)$



ITEMS	VALUES
SERVICE ID	S1
CONTENT ID	103
CONTENT VERSION	1. 00
CONTENT NAME	WEATHER FORECAST

FIG. 6

$C_b = C(S1, Bflg)$



ITEMS	VALUES
SERVICE ID	S1
CONTENT ID	101
CONTENT VERSION	2. 10
CONTENT NAME	BROWSER CONTENT FOR TODAY'S NEWS
BROWSER CONTENT FLAG Bflg	True

FIG. 7

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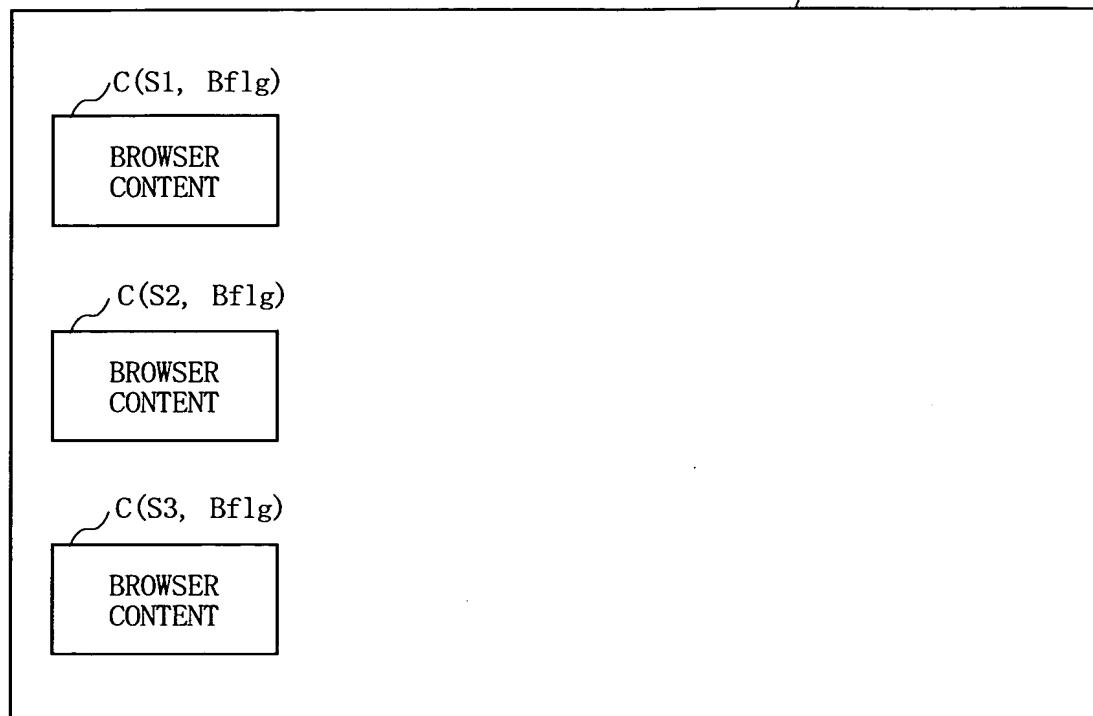


FIG. 8

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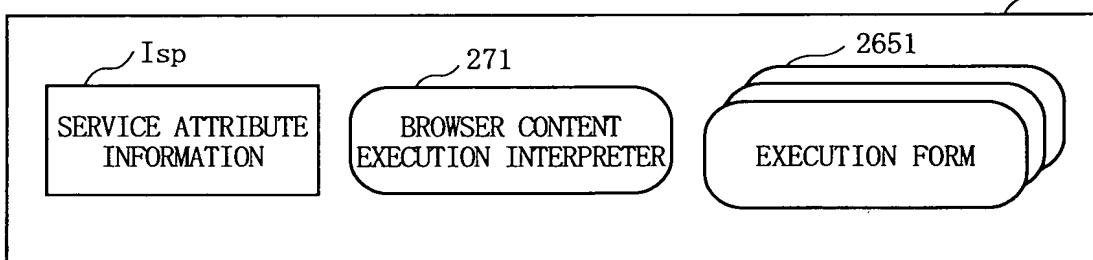


FIG. 9

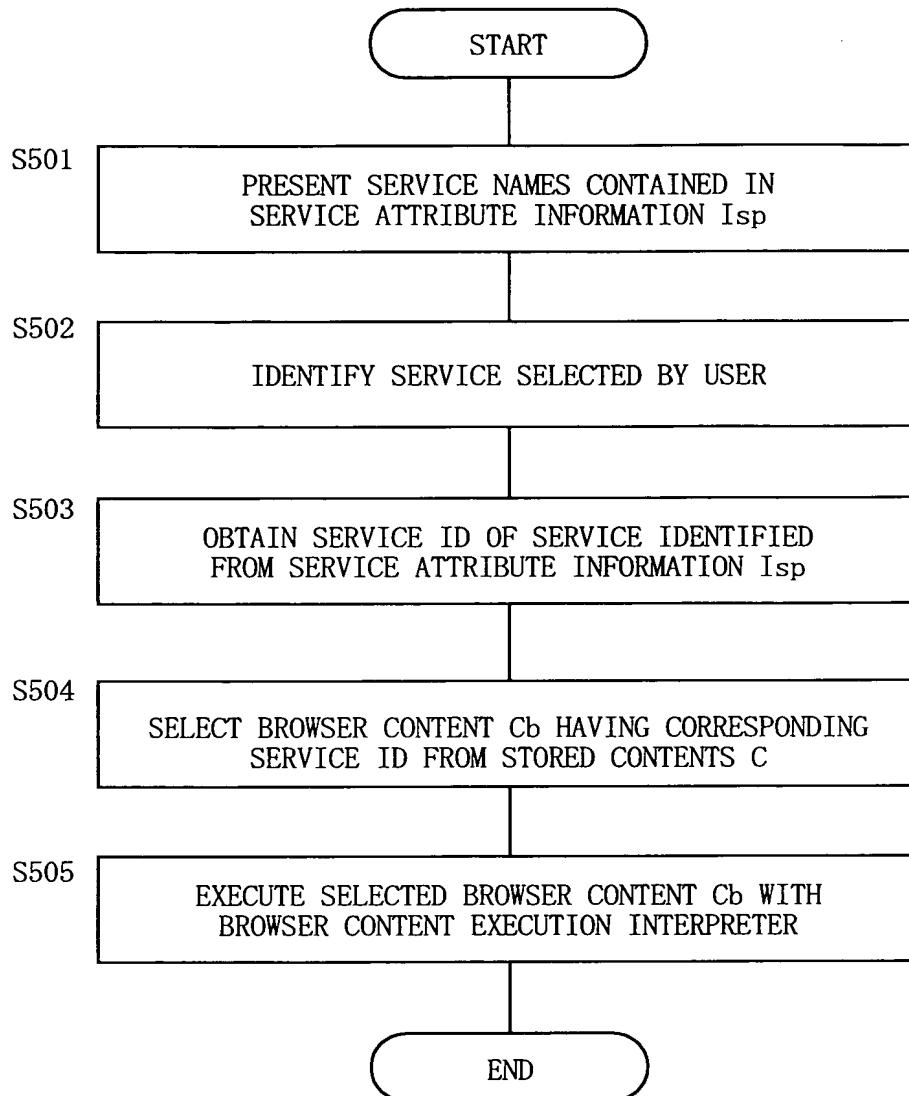


FIG. 10

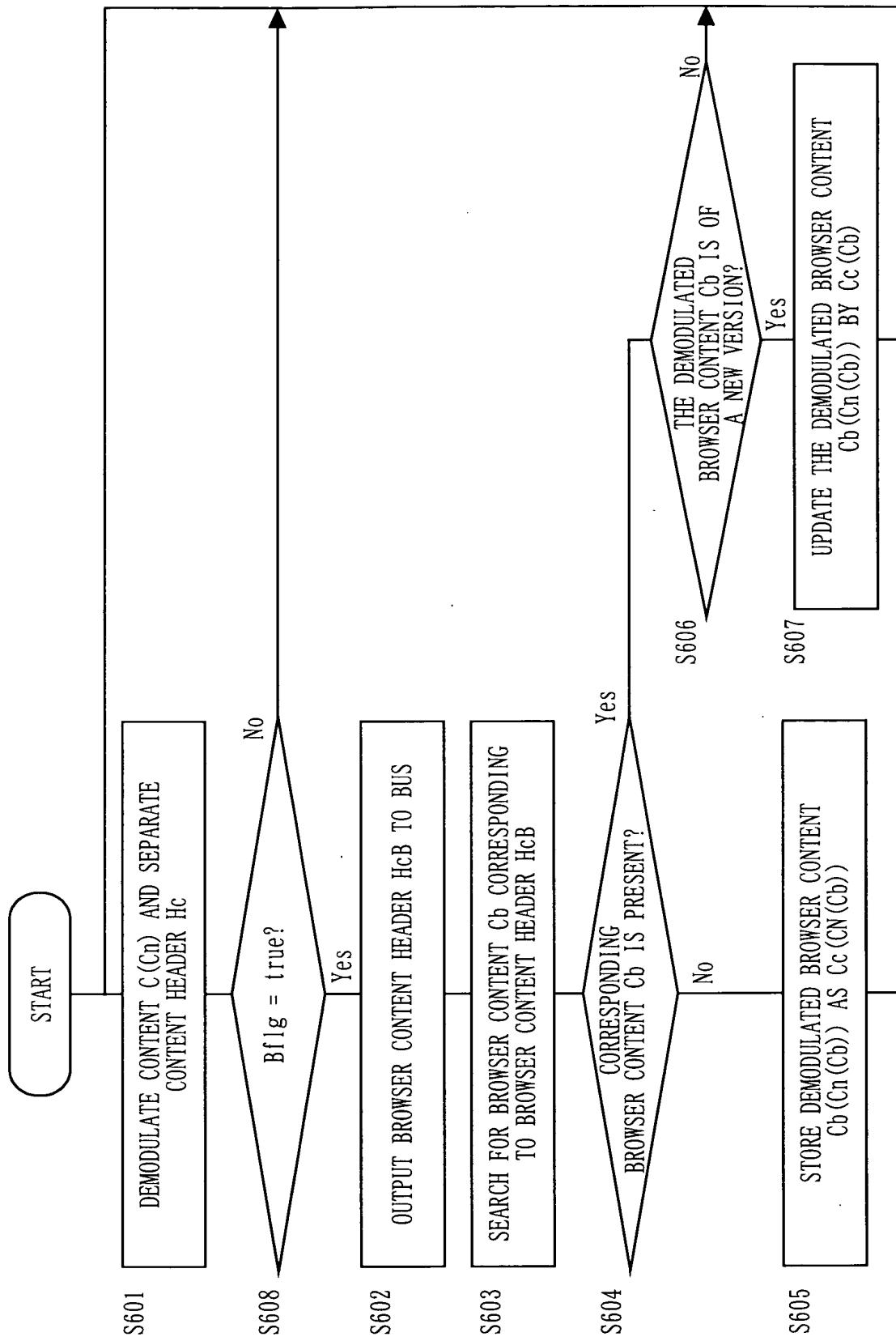


FIG. 11

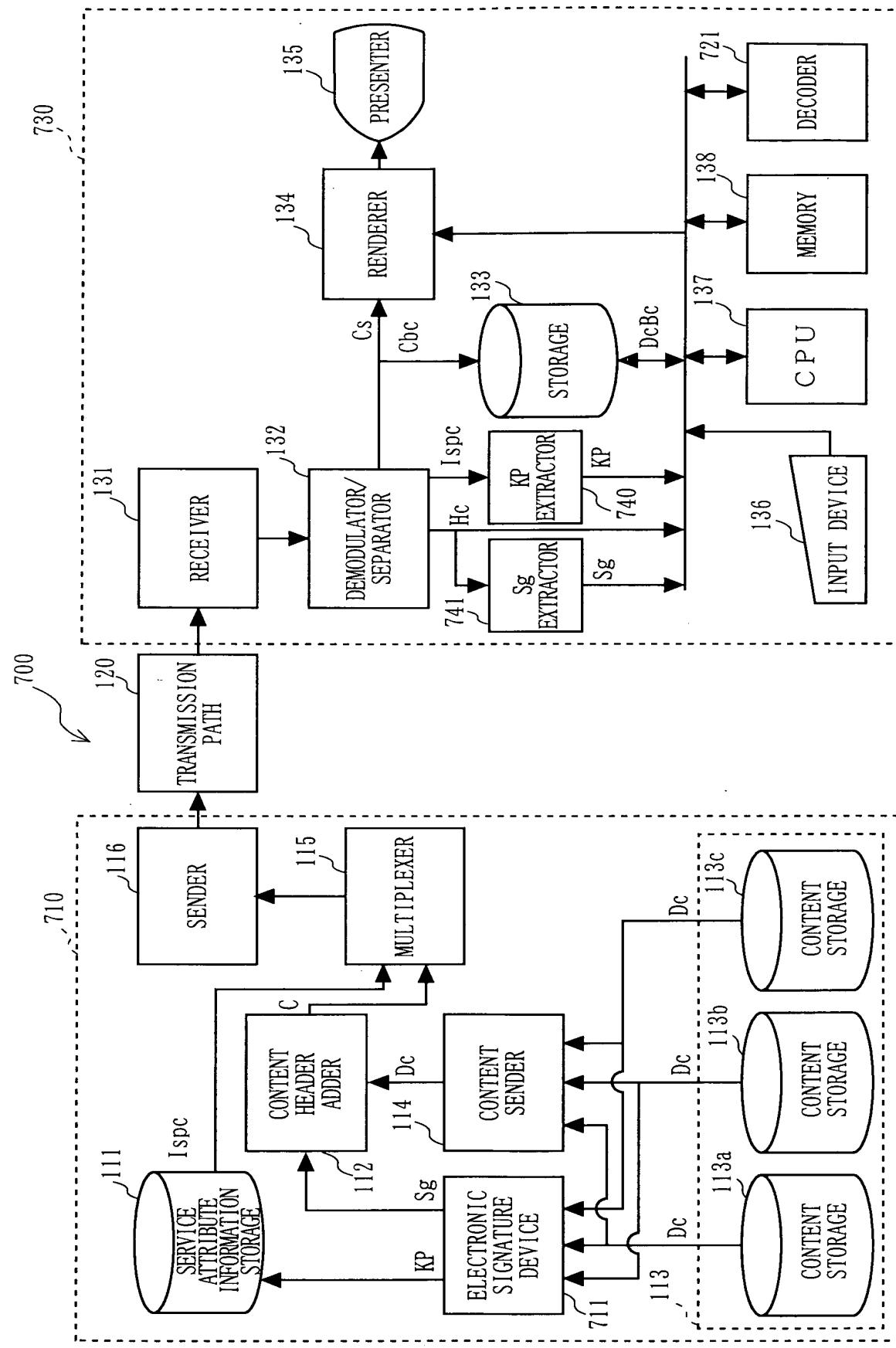


FIG. 12

Ispe  
↓

SERVICE ID	SERVICE NAME	PUBLIC KEY
S 1	TODAY'S NEWS	7uBJ8jbjUjBikj...
S 2	RECOMMENDATION INFORMATION	IIIInn;ppIhbnOI...
S 3	NEW CAR GUIDE	INopdokI0Ip0p...

FIG. 13

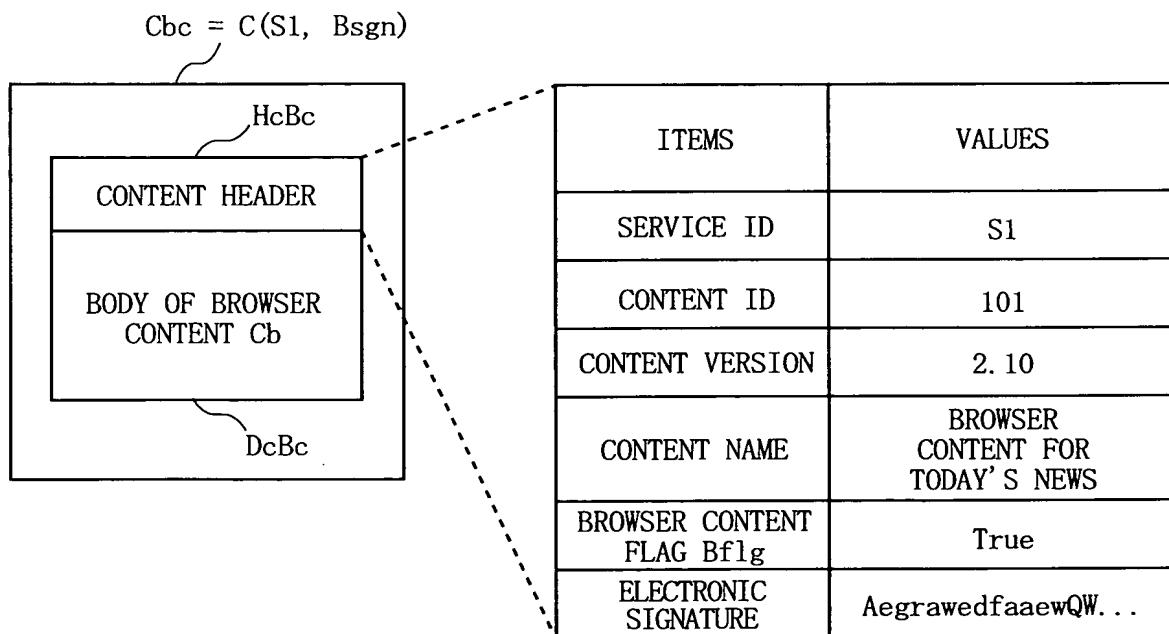


FIG. 14

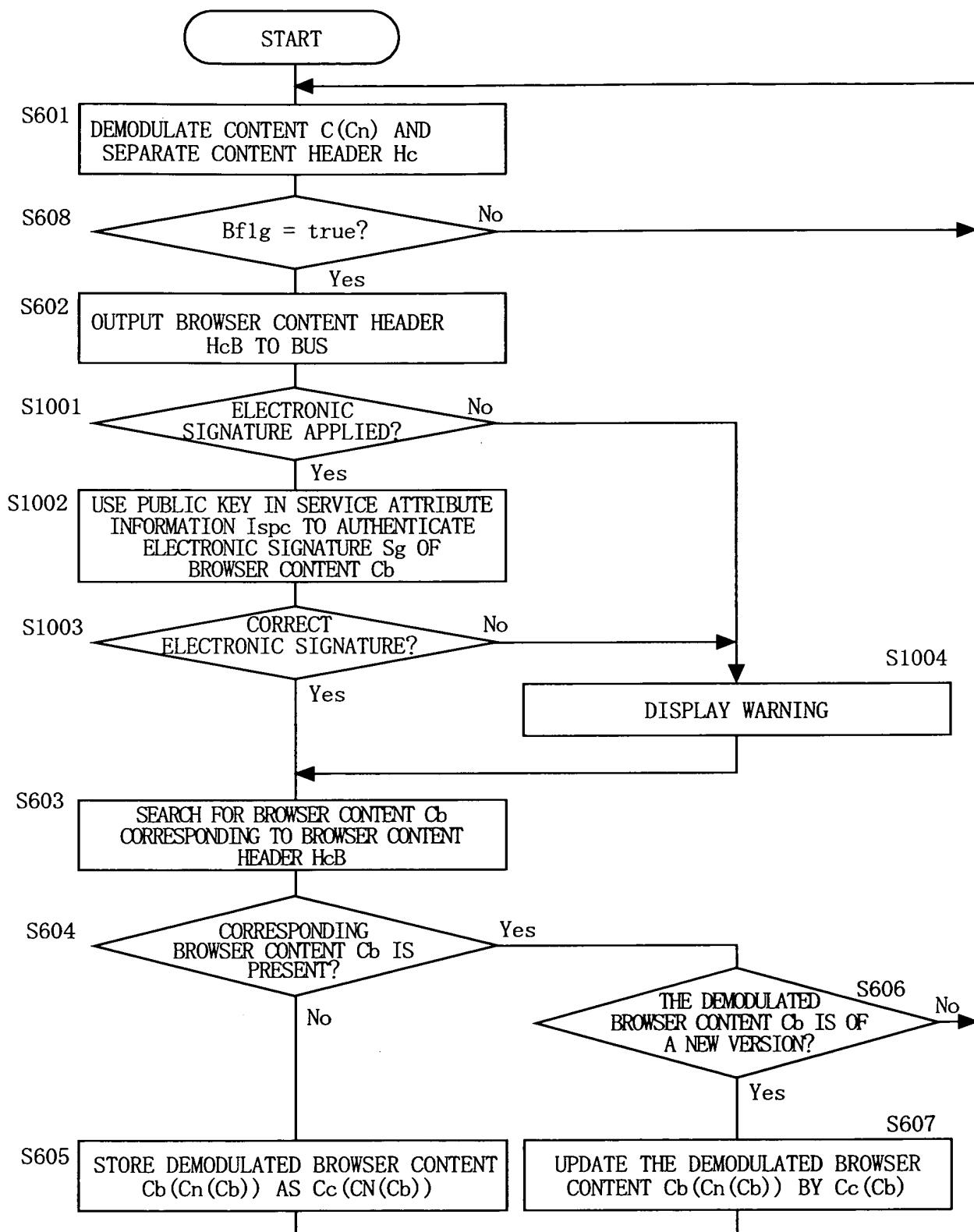
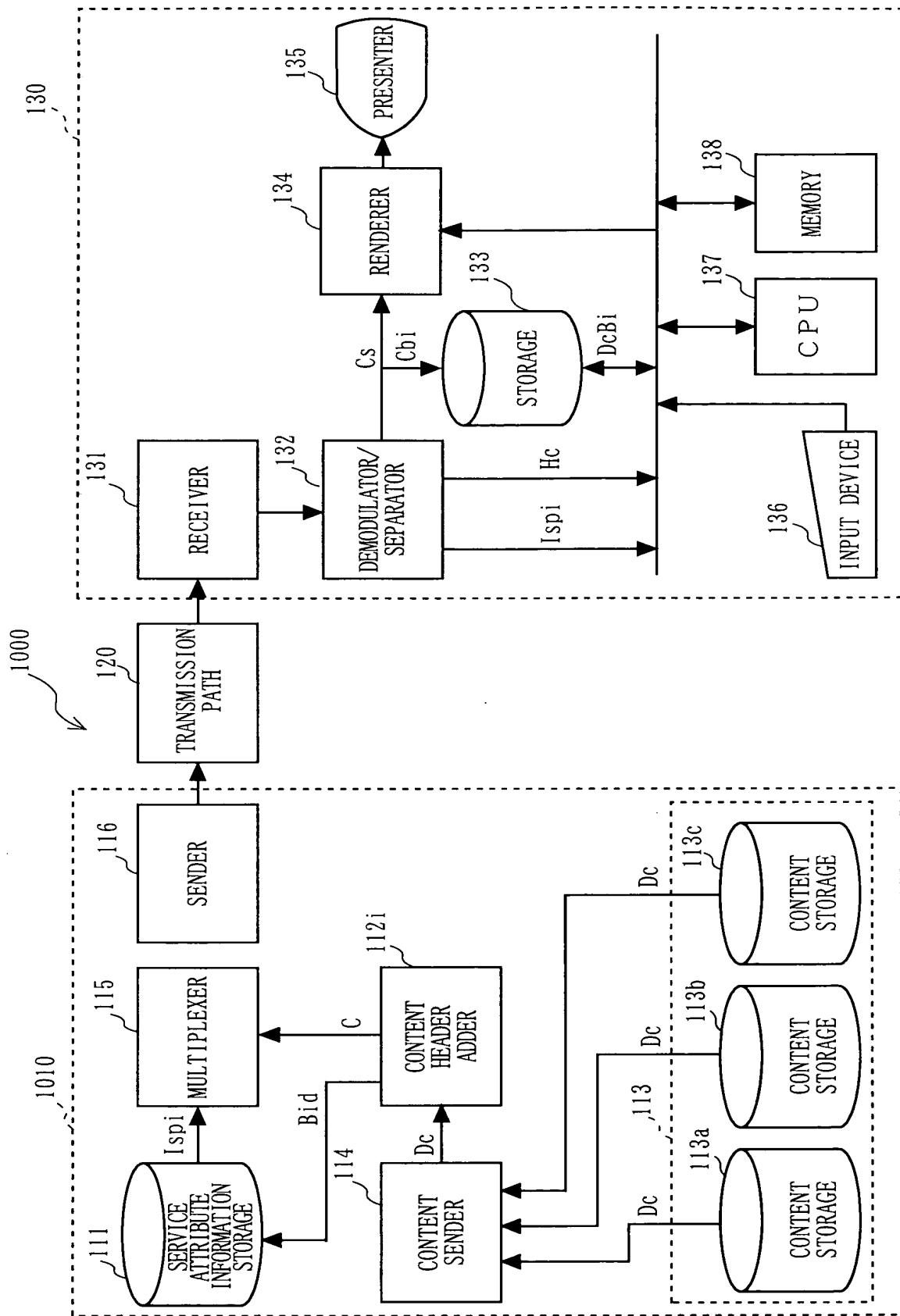


FIG. 15



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F I G. 1 6

SERVICE ID	SERVICE NAME	BROWSER CONTENT DESIGNATION INFORMATION	
		CONTENT ID	CONTENT VERSION
S 1	TODAY'S NEWS	101	2. 10
S 2	RECOMMENDATION INFORMATION	204	3. 00
S 3	NEW CAR GUIDE	312	1. 10

F I G. 1 7

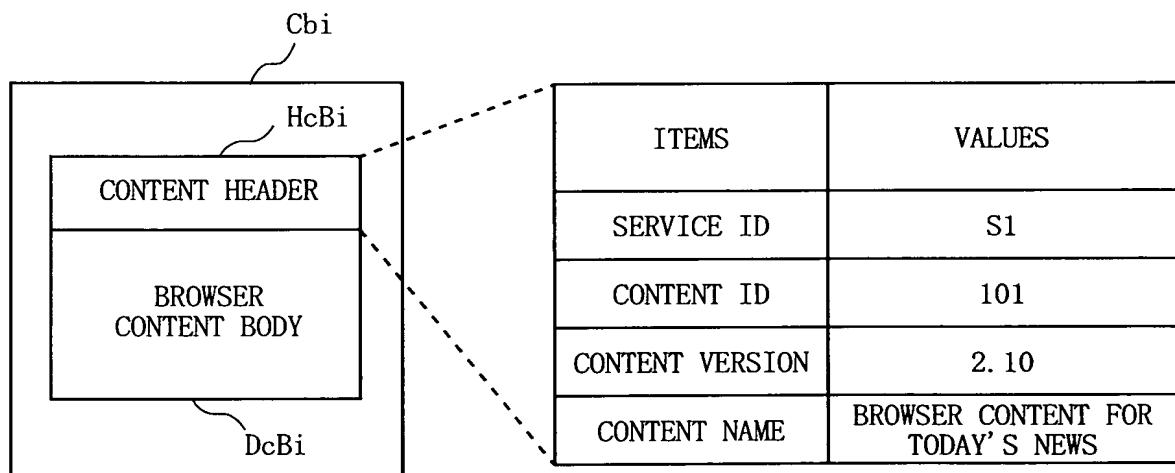


FIG. 18

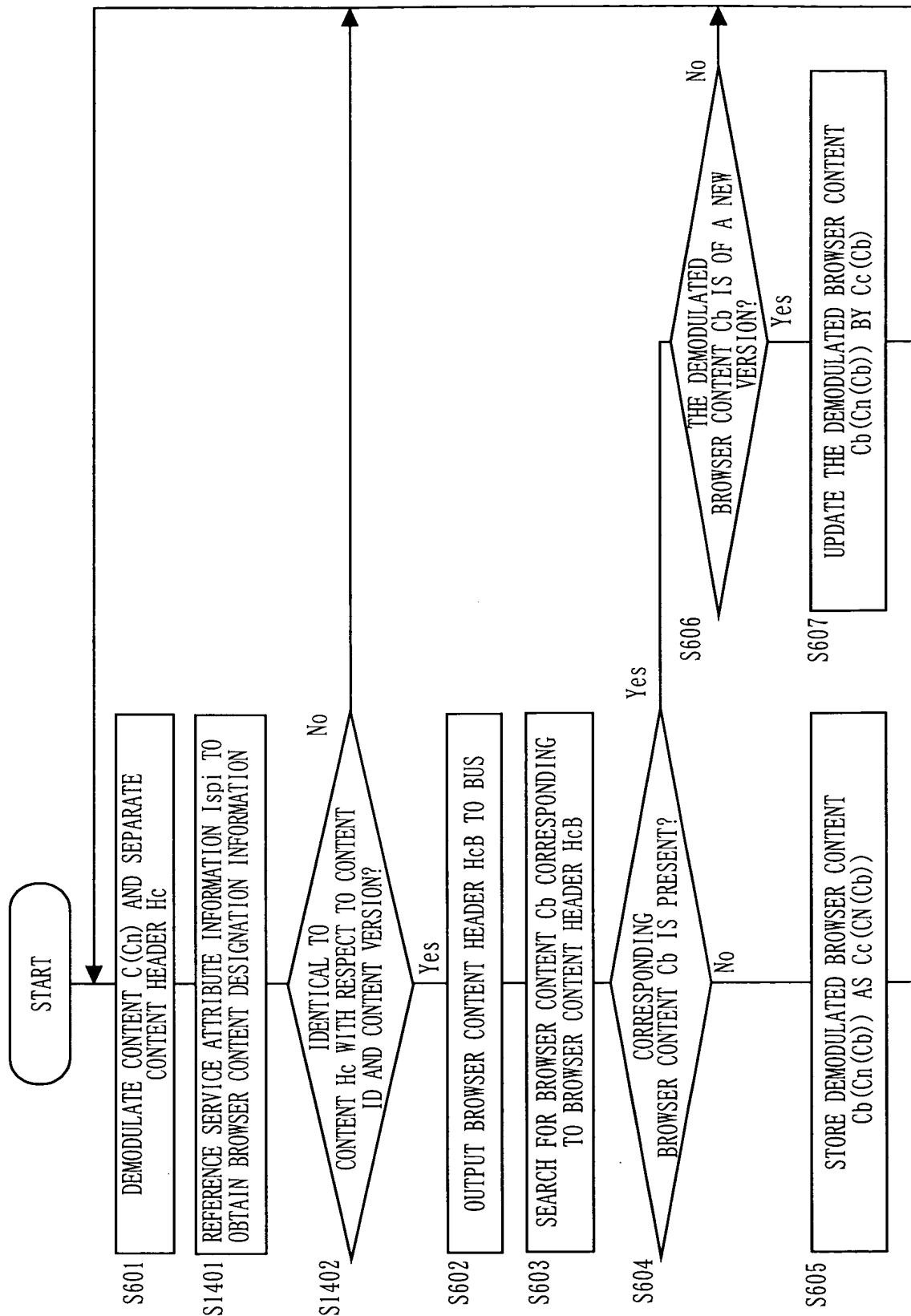
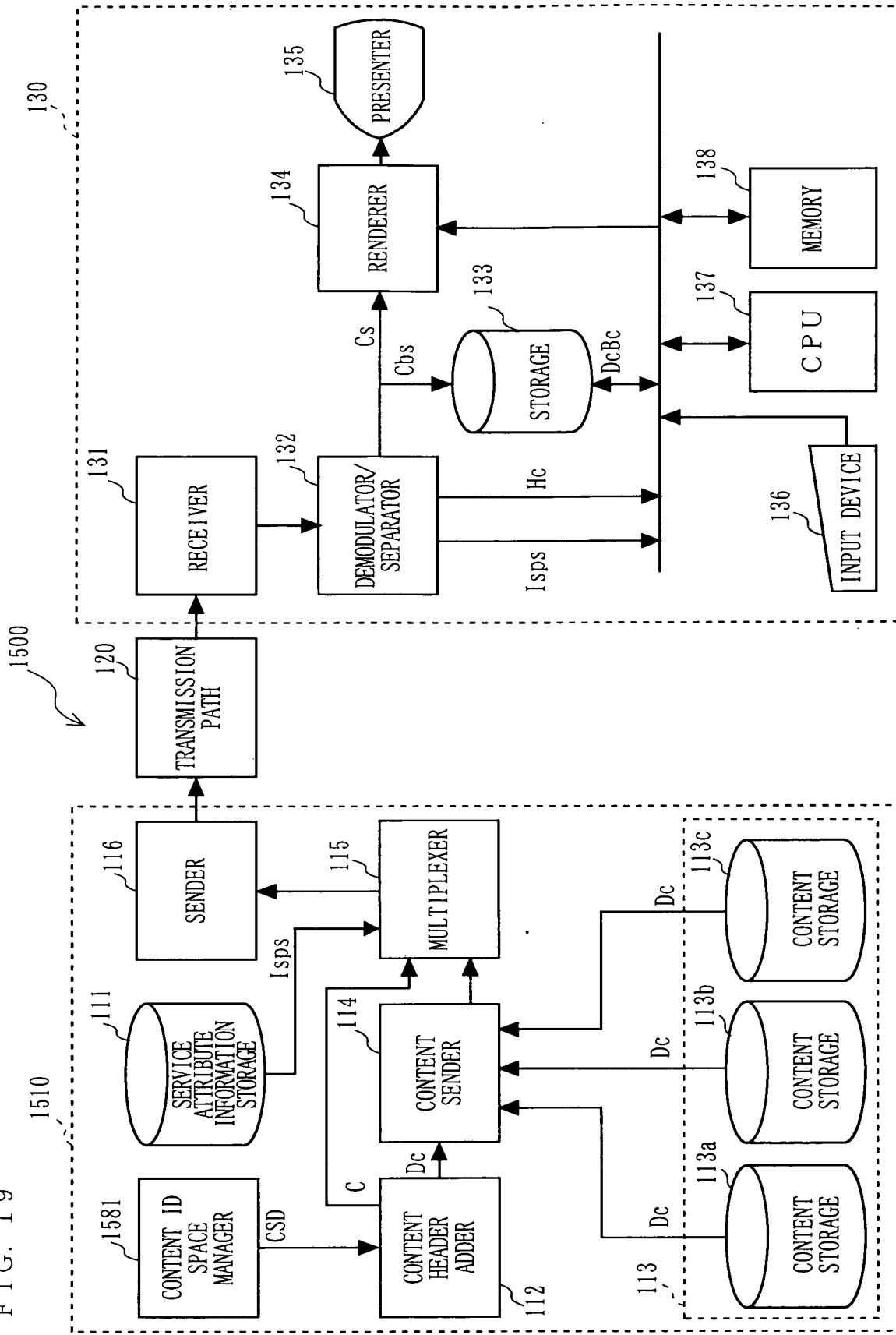


FIG. 19



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FIG. 20

Isps

SERVICE ID	SERVICE NAME
S 1	TODAY'S NEWS
S 2	RECOMMENDATION INFORMATION
S 3	NEW CAR GUIDE

FIG. 21

CSD

RANGES OF CONTENT ID	TYPE	SERVICE ID
0 ~99	BROWSER CONTENT	—
100 ~199	SERVICE CONTENT	S 1
200 ~299	SERVICE CONTENT	S 2
300 ~399	SERVICE CONTENT	S 3

FIG. 22

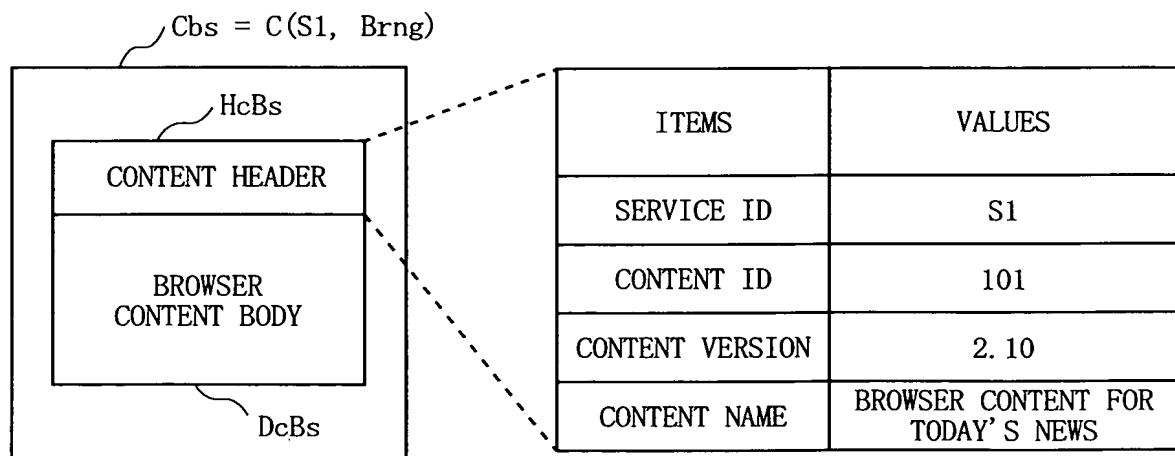


FIG. 23

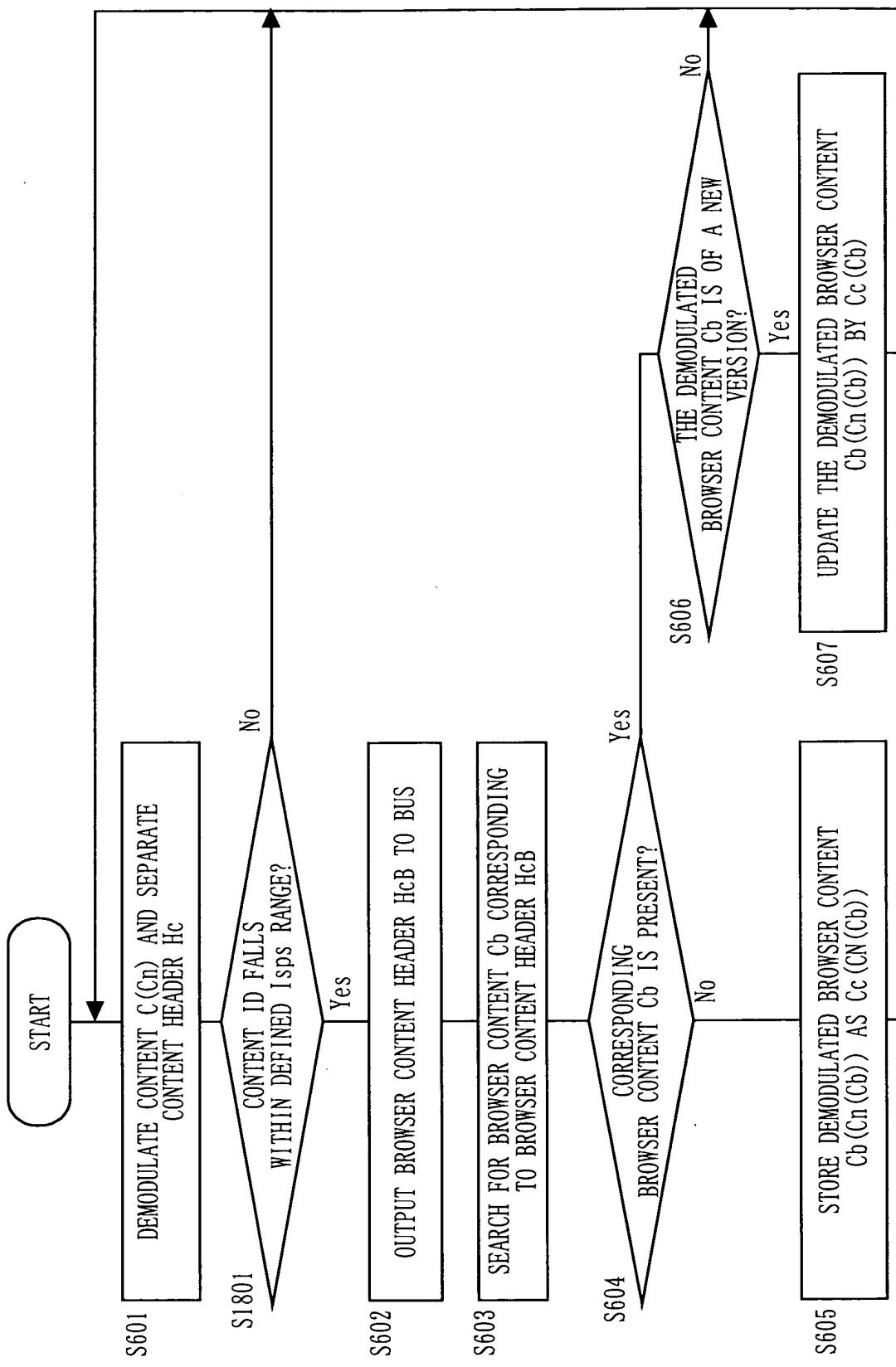


FIG. 24

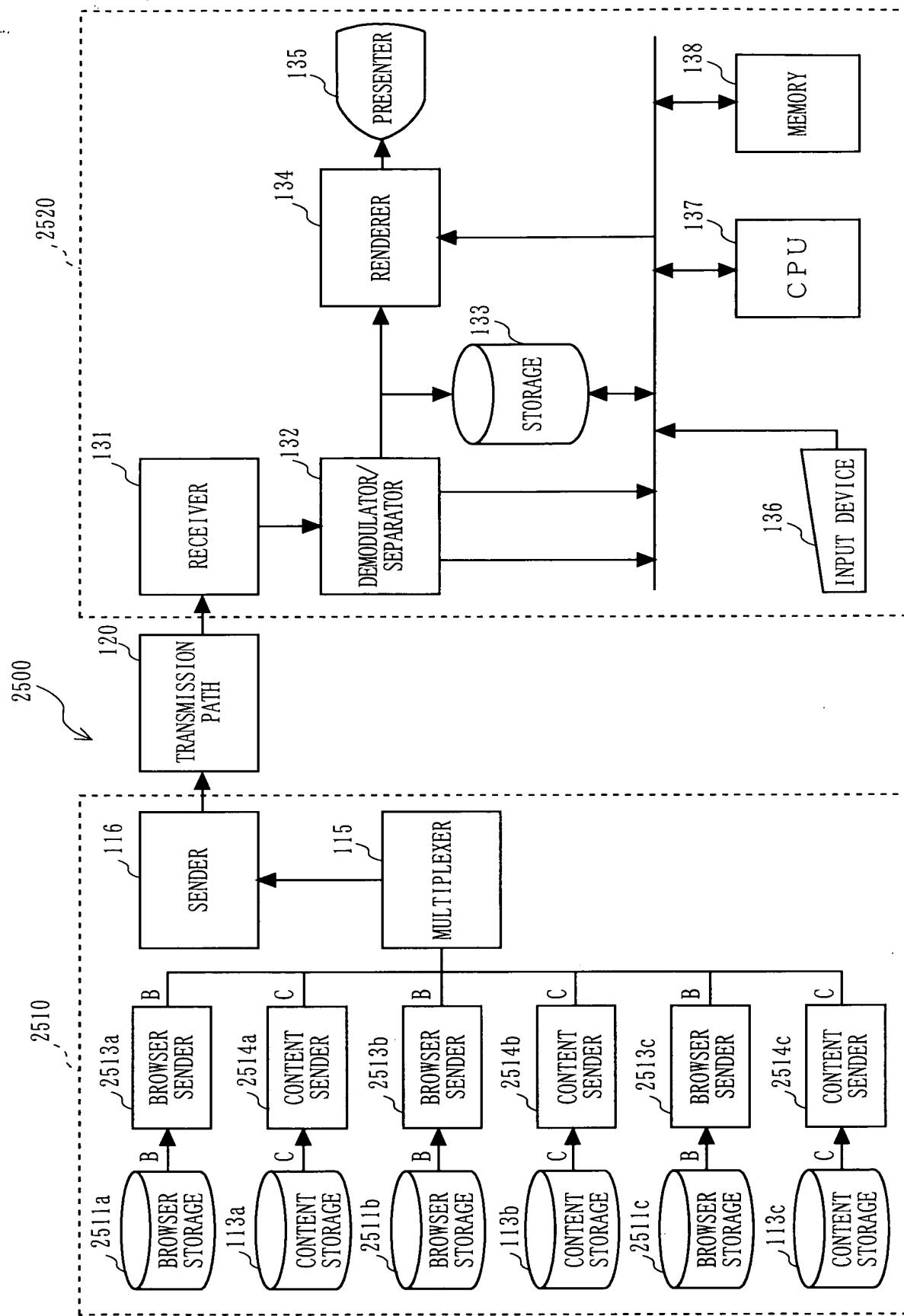


FIG. 25

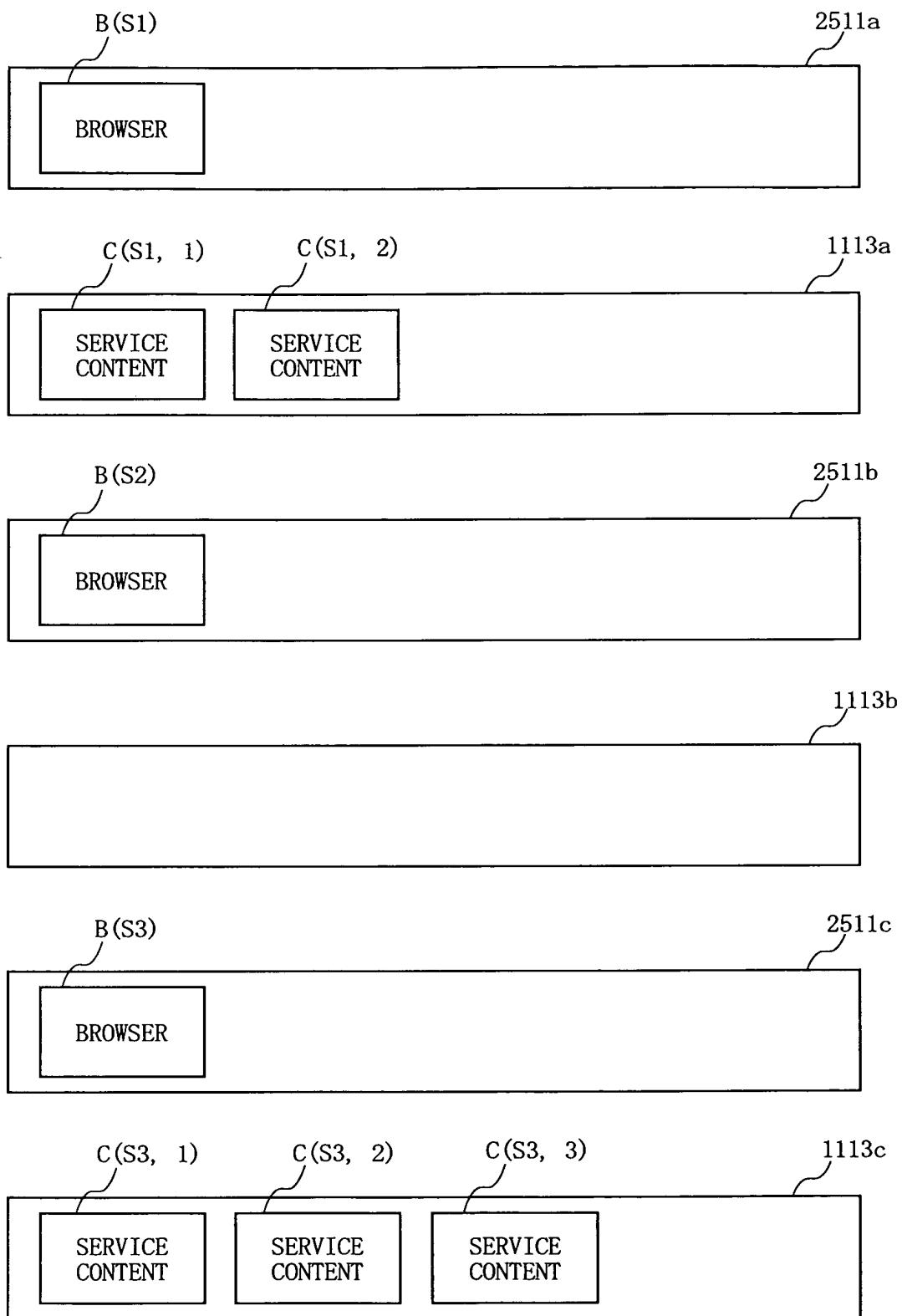


FIG. 26

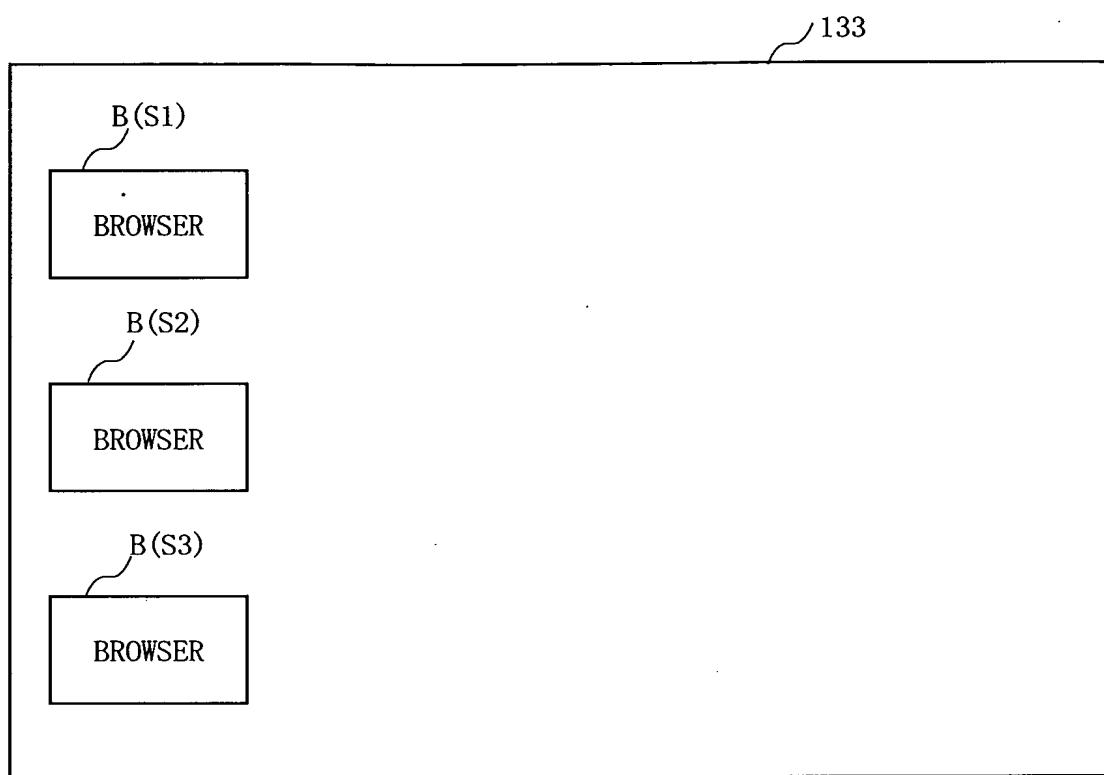


FIG. 27

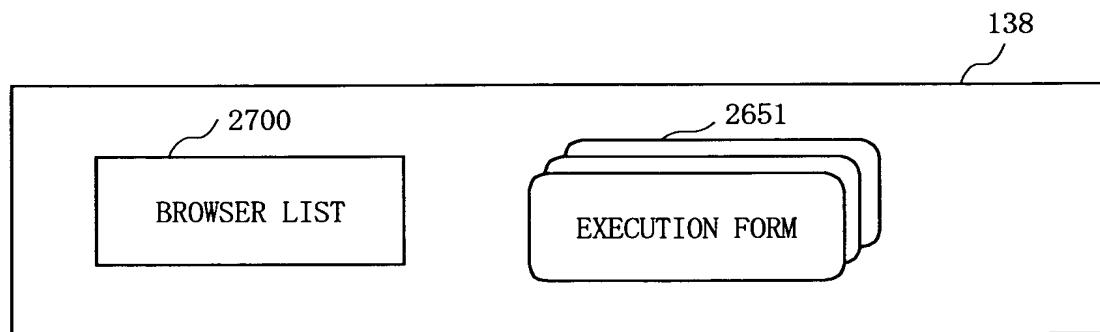


FIG. 28

SERVICE ID	SERVICE NAME
B (S 1)	TODAY'S NEWS
B (S 2)	RECOMMENDATION INFORMATION
B (S 3)	NEW CAR GUIDE

FIG. 29

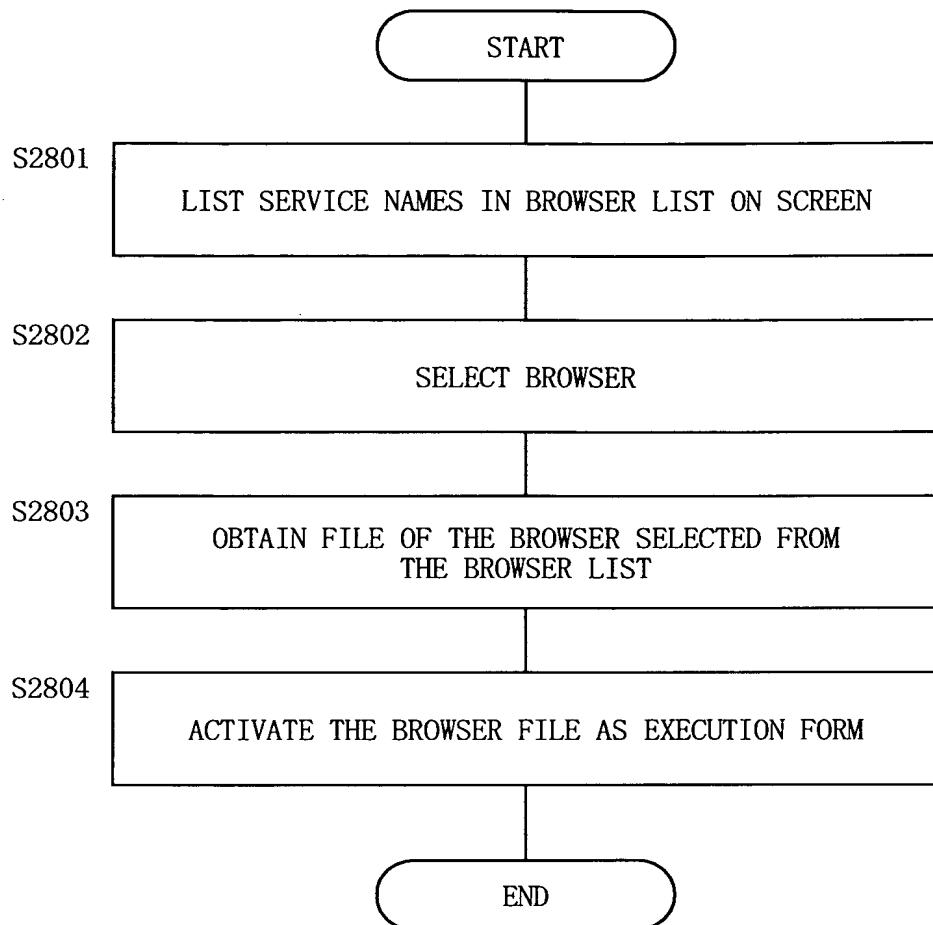


FIG. 30

